BlueCross BlueShield of Nebraska

A Not-For-Profit Mutual Insurance Company and an Independent Licensee of the Blue Cross and Blue Shield Association.

Emergenetics has been a part of BCBS Nebraska for over four years. More importantly it is making an impact.

BCBS Nebraska has engendered an environment of open, communicative collaboration and Emergenetics is a key element in creating synergy at all levels of the organization, from management to human resources to training.

Through a strong training department, BCBS Nebraska has seen Emergenetics become an integral tool to reinforce a unified company culture geared toward a clear approach to organizational development—utilizing dialogue and teamwork to produce results that resonate at all levels.

> "Emergenetics has helped us foster communication and because it is informative, easy to understand, and fun, it is one of the first tools that we have used as a company that has become as pervasive as it has."
>
> **Brad Schroeder**
> *Director, Talent Management*

> " We have implemented Emergenetics with 90% of the management at BCBS Nebraska. It has been very valuable for managers to better understand themselves and be able to apply that understanding to their relationships with their teams. "
>
> **Don Kavalec**
> *Vice President, Organizational Development, BCBS Nebraska*

Emergenetics creates real, significant results for BCBS Nebraska

Innovation:
Trainers at BCBS Nebraska have built on their Emergenetics training to create new ways of team-building including conflict management and communication programs.

Connection:
Managers and employees alike at BCBS Nebraska have embraced the concrete self-awareness that Emergenetics brings and through this shared understanding can more effectively interact and work with one another.

> "Emergenetics has become a day-to-day tool for BCBS Nebraska as well as a foundation for a common language and perspective, all of which has helped us in creating a cohesive and successful organization."
>
> **Corrie Ryan**
> *Senior H.R. Training Specialist*

Let Emergenetics work for your organization.

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Moving Thinking Forward®

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